

# Massachusetts Public Health Association

Spring Awards Breakfast ✦ Friday, May 7, 2010 ✦ The State Room, Boston ✦ [www.MPHAWeb.org/Breakfast.htm](http://www.MPHAWeb.org/Breakfast.htm)

*Join us in honoring the Commonwealth's most accomplished public health champions:*

**Harold D. Cox**  
*Paul Revere Award*

**Frances M. Anthes**  
*Public Health Leadership  
in Medicine Award*

**Frank Robinson, PhD**  
*Lemuel Shattuck Award*

**EMC Corporation**  
*Corporate Citizenship in  
Public Health Award*

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## SPONSORSHIP LEVELS

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> <b>Presenting Sponsor</b>   | <b>\$25,000</b> |
| <ul style="list-style-type: none"><li>▪ 2 tables (20 seats)</li><li>▪ Full-page color greeting on back cover of program book</li><li>▪ Backlit sign* featuring name and logo at event</li><li>▪ Name featured on all event marketing and announced from event podium</li><li>▪ <i>Partner in Public Health</i> membership in MPHA (\$2,500 value)</li><li>▪ Exhibitor table at MPHA's Fall Annual Meeting</li></ul>  |                 |
| <input type="checkbox"/> <b>Platinum Sponsor</b>   | <b>\$15,000</b> |
| <ul style="list-style-type: none"><li>▪ 1 table (10 seats)</li><li>▪ Full-page color greeting on inside cover of program book</li><li>▪ Backlit sign* featuring name and logo at event</li><li>▪ Name featured on all event marketing and announced from event podium</li><li>▪ <i>Partner in Public Health</i> membership in MPHA (\$2,500 value)</li><li>▪ Exhibitor table at MPHA's Fall Annual Meeting</li></ul> |                 |
| <input type="checkbox"/> <b>Gold Sponsor</b>   | <b>\$10,000</b> |
| <ul style="list-style-type: none"><li>▪ 1 table (10 seats)</li><li>▪ Full-page black and white greeting in program</li><li>▪ <i>Partner in Public Health</i> membership in MPHA (\$2,500 value)</li><li>▪ Exhibitor table at MPHA's Fall Annual Meeting</li></ul>  |                 |
| <input type="checkbox"/> <b>Silver Sponsor</b>   | <b>\$5,000</b>  |
| <ul style="list-style-type: none"><li>▪ 1 table (10 seats)</li><li>▪ Half-page black and white greeting in program</li></ul>   |                 |
| <input type="checkbox"/> <b>Bronze Sponsor</b>   | <b>\$2,500</b>  |
| <ul style="list-style-type: none"><li>▪ 1 table (10 seats)</li></ul>   |                 |

*\*Backlit wall-mounted light boxes measure 18" x 24" and are prominently featured at event.  
Visit [www.mphaweb.org/Breakfast](http://www.mphaweb.org/Breakfast) to view an example.*

## EVENT PROGRAM OPPORTUNITIES

- |  |                |
|--|----------------|
| <input type="checkbox"/> <b>Full page</b> (4.5" w x 8" h)        | <b>\$1,000</b> |
| <input type="checkbox"/> <b>Half page</b> (4.5" w x 3.75" h)     | <b>\$500</b>   |
| <input type="checkbox"/> <b>Quarter page</b> (2.25" w x 3.75" h) | <b>\$250</b>   |

**Format:** PDF or TIFF high resolution file;

**Deadline** to be included in program book: Thursday, April 22, 2010

**Submit to:** [kkeenana@mphaweb.org](mailto:kkeenana@mphaweb.org)

## PURCHASE INDIVIDUAL TICKETS

Visit [MPHAWeb.org/Breakfast.htm](http://MPHAWeb.org/Breakfast.htm) or call (617) 524-6696, Ext. 113.

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## SPONSORSHIP PLEDGE FORM

**YES! We would like to be an EVENT SPONSOR of MPHA's 2010 Spring Awards Breakfast at the following level:**

- |   |          |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> Platinum Sponsor   | \$15,000 |
| <input type="checkbox"/> Gold Sponsor       | \$10,000 |
| <input type="checkbox"/> Silver Sponsor     | \$5,000  |
| <input type="checkbox"/> Bronze Sponsor     | \$2,500  |

**We would like to purchase a greeting in the event program book:**

- |  |         |
|--|---------|
| <input type="checkbox"/> Full page greeting    | \$1,000 |
| <input type="checkbox"/> Half page greeting    | \$500   |
| <input type="checkbox"/> Quarter page greeting | \$250   |

### PLEDGE CONTACT

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### GUEST LIST

*Complete list is due no later than April 22, 2010*

_____	_____
_____	_____
_____	_____
_____	_____

- We will not be filling our whole table.  
We would like to donate \_\_\_\_\_ tickets back to MPHA.

### PAYMENT OPTIONS

*Payment is due prior to May 7, 2010 event*

- We've enclosed a check made payable to MPHA  
 Payment will follow  
 Send us an invoice  
 We will pay with a MasterCard/Visa

\_\_\_\_\_  
(Name on Account)

\_\_\_\_\_  
(Account #)

\_\_\_\_\_  
(Exp)

\_\_\_\_\_  
(Signature)

### ADDITIONAL INFORMATION

#### DATES AND DEADLINES

1. **APRIL 22:** Sponsor guest lists
2. **APRIL 22:** Program book greetings
3. **MAY 7** or before: Pledge payment

#### RETURN PLEDGE FORM, GUEST LIST AND GREETINGS TO:

**FAX:** (617) 524-5225

**EMAIL:** [kkeenan@mphaweb.org](mailto:kkeenan@mphaweb.org)

**MAIL:** MPHA, Attn: Spring Event

434 Jamaicaaway, Jamaica Plain, MA 02130

#### QUESTIONS

Contact us at: [kkeenan@mphaweb.org](mailto:kkeenan@mphaweb.org) or (617) 524-6696, x113